

Accelerate Your Data Maturity With LUMIQ

EST. 2013

India / N. America / South East Asia

350+ employees / 50+ customers



Company Overview

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The team demonstrated their deep understanding of the business, data and AI technology to deliver many successful projects in our Collections and Risk Control departments.

V Gopalakrishnan

↳ CFO TVS Credit

LUMIQ is a Financial Services Industry (FSI) data and analytics specialist that enables clients to accelerate data maturity.

Some of the most trusted FSI brands use our technology to modernize data, and develop data products, applications, and recommendation engines to gain customer insights and drive business excellence.

Our distinctive strength lies in our seamless ability to handle complex data challenges and cater to specific use cases with equal attentiveness. Our technology operates efficiently across diverse data volumes, types, and sources, seamlessly providing high-quality, pre-validated data to visualization tools, AI / ML models, and as data APIs.

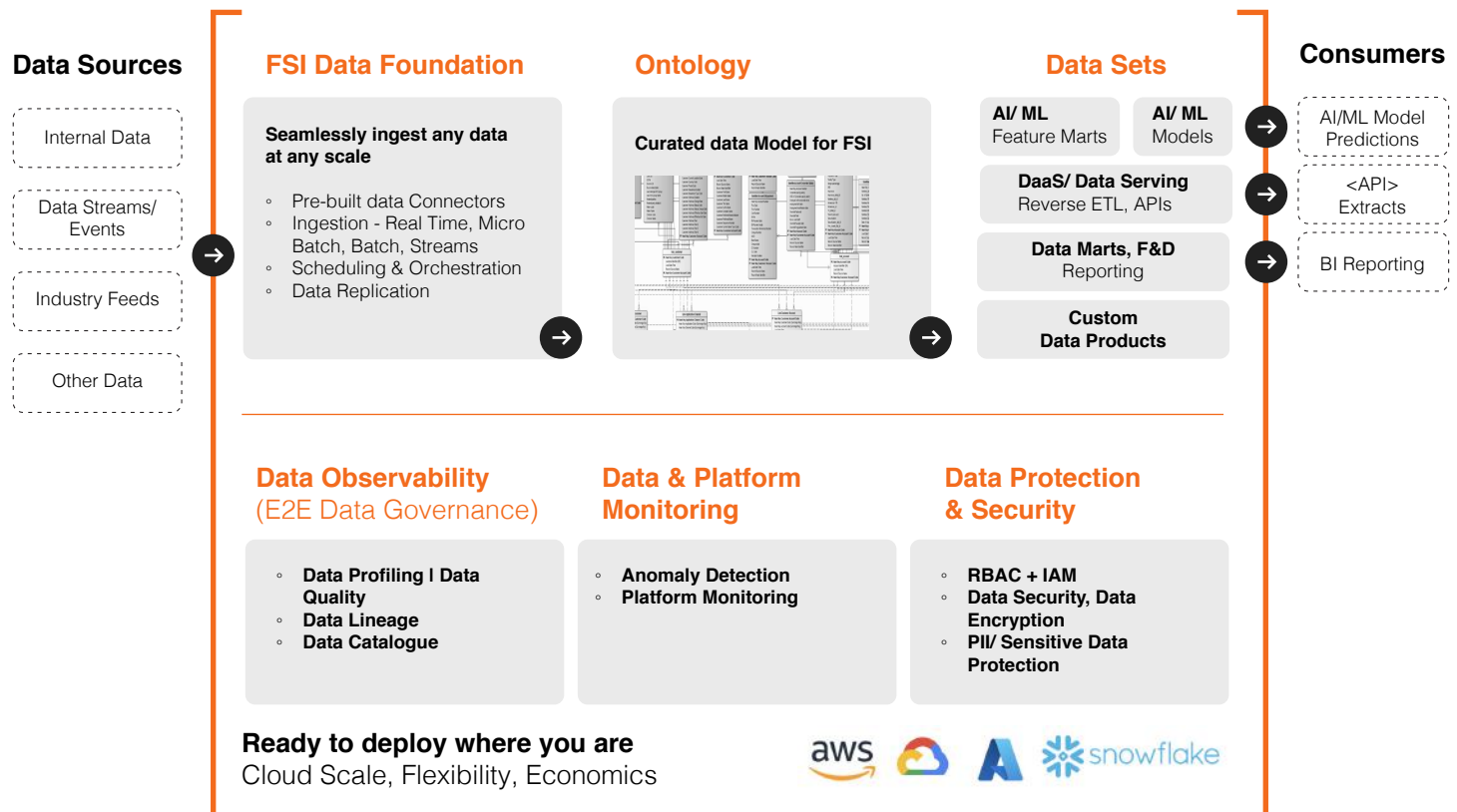
What is **unique** about LUMIQ

Our origins and specialization are firmly rooted in the Financial Services Industry. We have over 350+ certified architects and engineers who specialize in the FSI domain and have the experience of 40+ global implementations

- ✓ **Proven Architecture**
- ✓ **Implementation Expertise**
- ✓ **Products and Accelerators**
- ✓ **Deep Domain Knowledge**

Proven Architecture

Enabling faster time to value



Proven Implementation Expertise

Enabling faster implementation and accelerated data value realization

Expertise	Hyper-curated and agile delivery using purpose-built product, accelerators and services	
<ul style="list-style-type: none"> FSI Domain Specialists 350+ certified Architects & Engineers Born in Cloud; Super early adopters of technology 40+ Implementation Experience Data Science, Data Engineering, DevOps and MLOps 	<h3>Products</h3> <p>emPower Foundation Robust data foundation for FSI - Seamlessly ingest any data at any scale and speed</p> <p>emPower Pryzm Data observability & Data Ops Monitoring – E2E data governance</p>	<h3>Services</h3> <p>Managed Services Build and run platform and use-cases, IRT – implement, run and transfer</p> <p>Custom Development Services Data Engineering, DevOps, Data Modelling, Data Science & MLOps, GenAI and much more...</p>
	<h3>Accelerators</h3> <p>FSI Industry Data Model (Ontology) Data models for Life Insurance, P&C, Banking</p>	

Themes

Our customers use our platforms to minimize their vendor footprint by streamlining and simplifying their data operations with LUMIQ.

Data Modernization

- Platform modernization, EDW migrations
- Governance – PII protection, data quality, lineage, catalogue, data observability
- Reverse ETL/DaaS, Feature marts, AI/ML

Customer Insights

- Hyper-personalization, Next Best Action
- Customer Nudges, Hyper-curated journeys
- Customer 360°, Customer MDM

Business Excellence

- Business Excellence
- Agent Productivity
- Smart ops, Fraud detection
- Real time Analytics, BI Reporting & dashboards, Regulatory reporting

The LUMIQ Advantage

We fast-track the transition for FSI's from managing data to fully harnessing it and advancing the overall data maturity

- Fastest time-to-value
- 100% success rate
- 40+ customers
- First movers in market - (FSI focus, 10+ years and 350+ experts)
- Ready to deploy where you are
- Deep domain expertise, IP & accelerator, methodology & data model
- Expertise on emerging techs - GenAI, Customer DNA, and more...



Automate data
lifecycle management



Improve speed of
decision making



Achieve better
data usage



Drive better
customer insights

We Are Growing

LUMIQ was founded in 2013 as a niche AI start-up. However, for AI to power decisions, our clients needed access to good data and the right people. So we backward integrated and built the company that the industry needed: a leading-edge data engineering practice, excellence in data science, and deep domain knowledge of financial services – blended into a first-of-its-kind, open and platform-agnostic technology to turn data into data products.

We are headquartered in the National Capital Region of India and have over 350 data engineers, data scientists, and financial services veterans across Asia Pacific and North America. LUMIQ's investors include Info Edge Ventures and Season Two Ventures.

We work with **Leading Global Financial Enterprises** (Banks, AMCs & Insurers)

Some of the **Key Business Benefits Delivered**

60%

Reduction in time taken for data availability

60%

Reduction in manual efforts for various jobs

30%

Increase in team productivity

40%

Improvement in net promoter score

10%

Increase in incremental revenues

70%

Reduction in product introduction time

60%

Reduction in licensing costs

50%

Reduction in turn-around time for claim processing

20%

Improvement in uptick for pre-approved campaign

10%

Reduction in campaign costs

Our **Presence**

USA | Singapore | India | Vietnam | Indonesia

sales@lumiQ.ai